

LINCOLN LORE

Bulletin of the Lincoln National Life Foundation - - - - - Dr. Louis A. Warren, Editor
Published each week by The Lincoln National Life Insurance Company, Fort Wayne, Indiana

Number 1129

FORT WAYNE, INDIANA

November 27, 1950

BROADCASTING THE LINCOLN THEME

The mid winter speaking schedule arranged annually for the editor of Lincoln Lore has appeared about this time for many years in the columns of this bulletin. The announcement of the dates set apart and the cities to be visited, has made it possible for the editor to meet many Lincoln students which otherwise he would have missed. Inasmuch as no statement about the planning of these itineraries has ever appeared in Lincoln Lore some few words about this nation wide broadcasting of the Lincoln theme might be timely.

When the Indiana Lincoln Union, which was created for the purpose of memorializing Lincoln's mother in Southern Indiana, started its campaign for funds in 1927, the services of the writer were engaged for a series of Lincoln lectures throughout the state. It was at the close of this itinerary that he was employed by the Lincoln National Life Insurance Company to direct the recently established Lincoln Foundation and his speaking engagements continued under the new sponsor.

In order that the story of the historical Lincoln, as interpreted by the Foundation, might have a more extensive hearing than the Indiana Lincoln Union provided it was decided to arrange an annual speaking itinerary for the director. The country is divided into three sections comprising the Atlantic, Mississippi Valley, and Pacific areas. Each year one of these sections is covered and over a period of three years all the larger cities in the nation are reached. The Atlantic engagements begin at Miami and extend up the coast as far as Boston. The Mississippi Valley schedule starts at New Orleans and continues up the river as far north as Minneapolis, while the Pacific program starts at San Diego and reached as far north as Seattle. On each of these three itineraries the larger cities lying inland from these waterways are visited while traveling either to or from the terminal points.

The procedure for setting up the mid winter schedule might be of interest. The general agents, representing the company sponsoring the Foundation, located in the various cities named, are advised of certain days when the speaker's services will be available. The assigned dates follow consecutively with proper allowance for travel connections so that there need be no retracing of steps or lost time. The local sponsor takes the full responsibility for filling in the engagements so there is no overlapping of appointments, and an attempt is made to group the commitments in the city proper, so that travel to

DR. WARREN'S ITINERARY 1951

Wichita, Kan., Jan. 24, 25
Amarillo, Tex., Jan. 26
El Paso, Tex., Jan. 29, 30
Phoenix, Ariz., Jan. 31
San Diego, Calif., Feb. 1, 2
Long Beach, Calif., Feb. 5
Pasadena, Calif., Feb. 6
Los Angeles, Calif., Feb. 7, 8, 9, 10
San Francisco and Oakland Calif.,
Feb. 12, 13, 14, 15
Sacramento, Calif., Feb. 16, 17
Portland, Ore., Feb. 19, 20
Tacoma, Wash., Feb. 21
Seattle, Wash., Feb. 22
Spokane, Wash., Feb. 23
Billings, Mont., Feb. 26, 27
Salt Lake City, Utah, Feb. 28, March
1, 2
Denver, Colo., March 5, 6
Cheyenne, Wyo., March 7, 8
Scottsbluff, Neb., March 9, 10
Lincoln, Neb., March 12, 13
Omaha, Neb., March 14, 15
Des Moines, Iowa, March 16

nearby communities may not consume time which might be used for other engagements. Readers of Lincoln Lore who are members of organizations desiring a Lincoln speaker on one of the days designated may contact by telephone the office of the general agent and learn of open time still available or places where the director is to appear. No fee is asked for the services of the speaker.

Over a period of twenty-two years the editor of Lincoln Lore has addressed 2,387 audiences with an attendance of 812,368 people. This summary does not include a large number of radio broadcasts where there is no way to estimate the number of listeners. The thousands of descriptive talks delivered at the Foundation headquarters, to make the collection of Lincolniana of more interest are not included in the above summary, and the total number of people who visit the library and museum and hear these informal remarks are likewise unrecorded.

Over these years in attempting to select subjects that might be timely and of human interest, a rather exhaustive repertoire has been built up. Eighty-one different addresses, exclusively Lincoln, have been prepared and to give some idea of the types of subjects used, twenty of them showing the general characteristics of the subject matter used are presented in this bulletin.

SUBJECTS FOR SPEECHES

- AMERICA'S PUBLIC ENEMY NO. 1
Havoc wrought by John Wilkes Booth
- HISTORICAL VS. FOLKLORE LINCOLN
Is Truth Stranger Than Fiction?
- IMPORTANCE OF FORMATIVE YEARS
Child Psychology Approach
- LINCOLN, ALL AMERICAN PRESIDENT
His Athletic Ability Reviewed
- LINCOLN AS A MILITARY GENIUS
Forerunner of Central Command
- LINCOLN PROCLAIMS THANKSGIVING
Significance of the Document
- LINCOLN'S CHOSEN PROFESSION
How Lincoln "Came to the Law"
- LINCOLN'S DIVERSIFIED OCCUPATIONS
Broadening Influence of Vocations
- LINCOLN'S EARLY SLAVERY BACKGROUND
Religious, Economic and Parental
- LINCOLN'S SENSE OF HUMOR
Its Cultivation and Utility
- LINCOLN'S MELANCHOLY
Factors Contributing To It
- LINCOLN'S POLITICAL BACKGROUND
Innate Tendencies, Acquired Traits
- MYSTERY OF LINCOLN'S GREATNESS
Supernatural, Biological & Eugenic
- NEW BIRTH OF FREEDOM, THE
Analysis of the Gettysburg Speech
- ROBERT LINCOLN PAPERS, THE
Collected, Impounded, Evaluated
- TRIUMPHS OF LINCOLN, THE
Traditional Failures Examined
- TYPICAL AMERICAN MIGRATION,
A
Seven Generations of Lincolns
- WASHINGTON INFLUENCES LINCOLN
A Fair Evaluation of Weems' Book
- WOMEN WHO INFLUENCED LINCOLN
Mother, Sister, Stepmother, Wife
- WOMAN IN LINCOLN'S LIFE, THE
Mary Todd's Constructive Influence